



Lareka, based at John F. Kennedylaan 1, 5555XC Valkenswaard, the Netherlands, is responsible for the processing of personal data as set out in this privacy statement.

Contact details:

www.lareka.nl

John F. Kennedylaan 1

5555XC Valkenswaard, the Netherlands

+31 (0)40 2086666

Personal data processed by us

Lareka processes your personal data because you make use of our services and/or because you have provided those to us yourself. Below is an overview of the personal data processed by us:

- First name and surname
- Gender
- Address details
- Telephone number
- Email address
- IP address
- Location details
- Details about your activities on our website
- Internet browser and type of device

Special and/or sensitive personal data processed by us

Our website and/or service does not aim to collect data about website visitors who are under 16 years of age unless they have permission from parents or guardians. However, we cannot actually check whether a visitor is older than 16. Therefore we recommend that parents are involved in the online activities of their children and so prevent data about children being collected without parental consent. If you are convinced that we have collected personal data about a minor without this consent, please contact us via info@lareka.nl and we will remove this information.

For which purpose and on which basis do we process personal data

Lareka processes your personal data for the following purposes:

- Handling your payment
- Sending our newsletter and/or advertising leaflet
- To be able to call or email you if this is necessary to carry out our service provision
- To inform you about changes to our services and products
- To be able to deliver goods and services to you

- Lareka analyses your behaviour on the website in order to be able to improve the website and tailor the offer of products and services to your preferences.

Automated decision-making

Lareka does not make decisions that may have (substantial) consequences for persons on the basis of automated processing. This relates to decisions that are taken by computer programmes or systems without human intervention (a Lareka employee, for example).

How long do we store personal data?

Lareka stores your personal data for maximum 10 years and no longer than strictly necessary for achieving the purpose for which your data is collected.

Sharing personal data with third parties

Lareka exclusively provides data to third parties if this is required for the performance of our agreement with you or to comply with a legal obligation.

Our use of cookies or comparable techniques

Lareka uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone during your first visit to the website. Lareka uses cookies with a purely technical functionality. These cookies ensure that the website works properly and that your preferential settings are remembered, for example. They are also used to have the website operate smoothly and to be able to optimise it.

Inspecting, correcting or removing data

You have the right to inspect, correct or remove your personal data. You also have the right to withdraw your consent for the data processing or to object to the processing of your personal data by Lareka and you have the right to data portability. This means that you can submit a request to us to send the personal data we have stored of you in a computer file to you or to another organisation (as indicated by you). You can send a request for inspection, correction, removal, data transfer of your personal data or a request to withdraw your permission or objection to the processing of your personal data to info@lareka.nl. In order to be sure that the request for inspection has been made by you we request that you include a copy of your proof of identity with the request. In this copy, please black-out your photograph, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN). This is to protect your privacy. We will respond as soon as possible to your request, but always within four weeks. Lareka would like to point out that you have the option to lodge a complaint with the national supervisory authority, the Dutch Data Protection Authority (*Autoriteit Persoonsgegevens*). You can do this via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>



How do we protect personal data?

Lareka takes the protection of your data very seriously and takes suitable measures to prevent misuse, loss, unauthorised access, unintended publication and unauthorised changes. If you have the impression that your data is not properly protected or there are signs of misuse, please contact our customer service or via email info@lareka.nl.